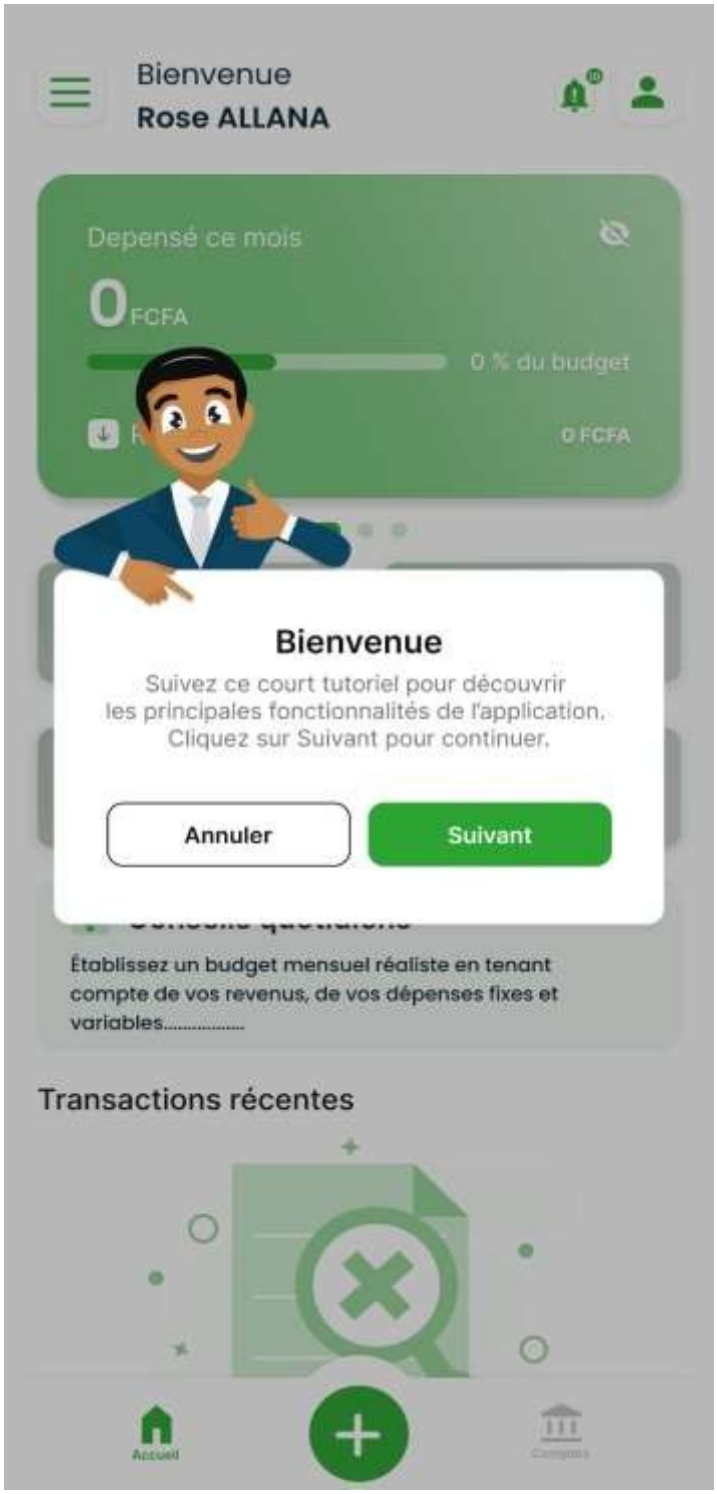
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VIDEO TUTORIAL: CREATING AN ACCOUNT:

SCREENSHOTS & VOICE-OVER:

Opening the app and the introductory pop-up.

Voiceover: “The first time you launch ECU, follow the welcome wizard to get started.”



Exploring the Home Dashboard.

Voiceover: “Go directly to your main dashboard and click the ‘Accounts’ tab at the bottom of the screen.”



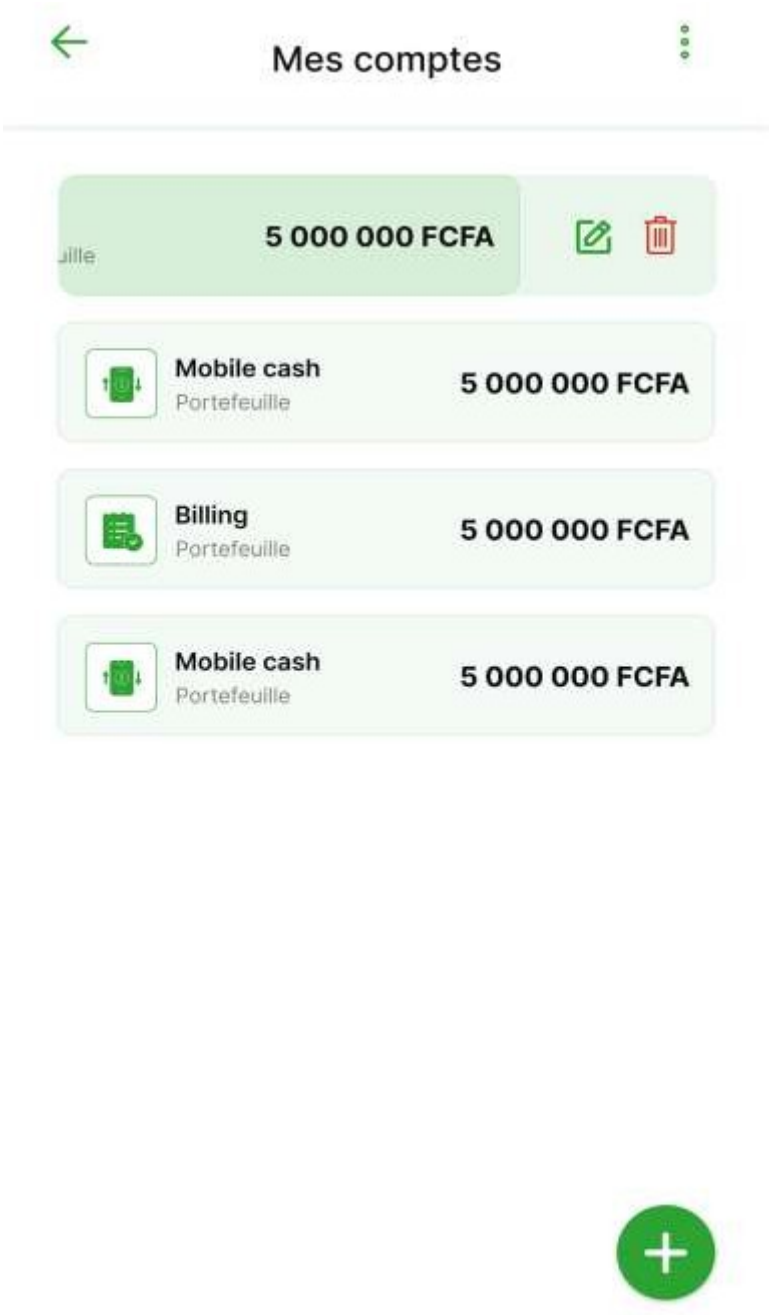
Filling in the fields for the first account

Voice-over: “Enter your portfolio’s name, initial balance, type, and color, then confirm.”



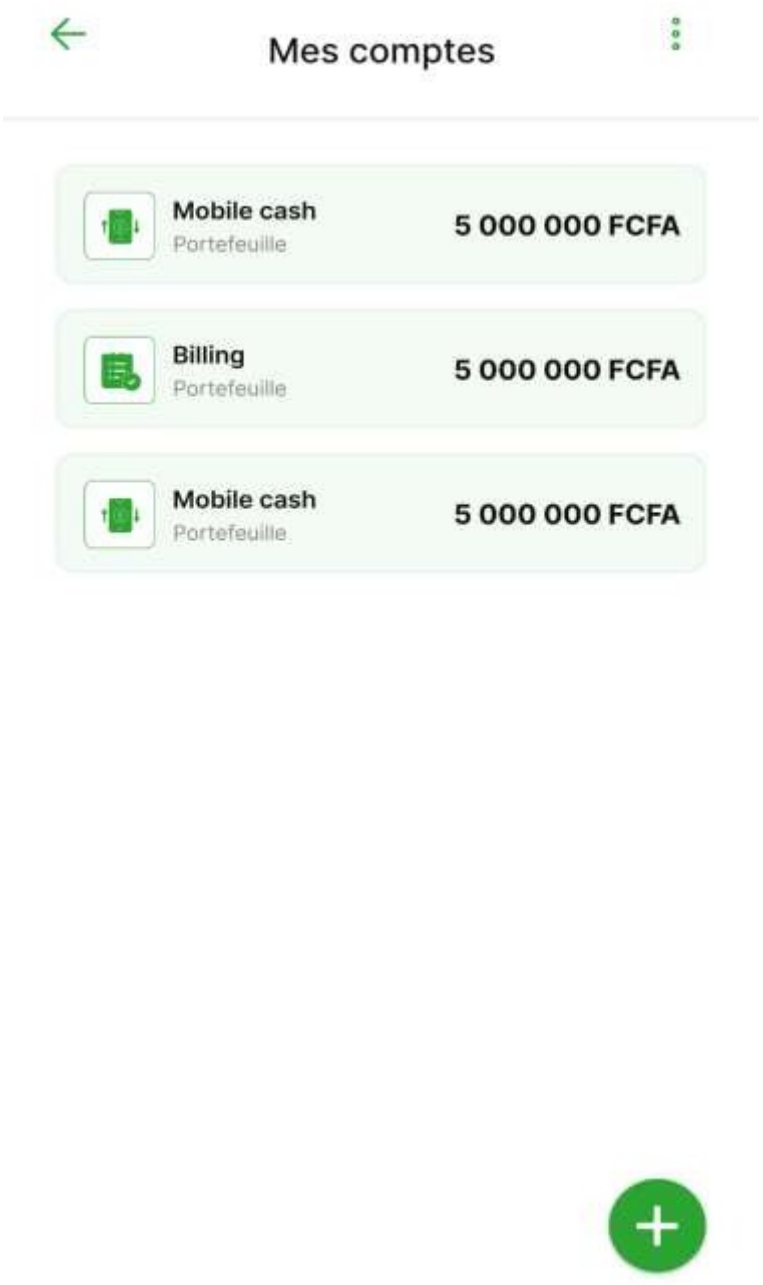
List updated with the new account.

Voice-over: “Your very first account is instantly created and ready to use.”



Focus on the edit/delete feature.

Voice-over: “By swiping or clicking on the account, you can easily edit or delete it at any time.”



View account details.

Voice-over: “Click on your wallet to track all your transactions and money movements in real time.”



Closing: Dynamic final screen (see suggestions below).

Voice-over: “Take control of your finances today with ECU! Download the app.”

3. Idea for the Closing Screen:

Option: Custom End Screen (Logo + Call to Action):

A background in ECU’s brand colors (green and white) featuring the animated logo, the app’s slogan (*“Take control of your finances”*), and a *“Available on the App Store & Play Store”* badge.